

The Chicago Flute club is a community of flutists in the greater Chicago area that fosters the highest artistic potential of its members through teaching, listening, and performing.

## Pipeline

The Club publishes *Pipeline* in September, December/January, March, and June. Subscriptions are available to non-members for \$20 per year.

**Interested in subscribing to** *Pipeline*? Visit our website at www.chicagofluteclub.org for more information on becoming a member of the Chicago Flute Club or to become a *Pipeline* subscriber.

## Advertising

*Pipeline* publishes paid advertising from individuals and businesses. Rates are listed below.

Full-Page	\$100
Half-Page	\$75
Quarter-Page	\$50
Eighth-Page	\$25
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Advertisers who purchase space in four successive issues earn a 20% discount.

Advertisers will receive invoice with payment instructions from the CFC Treasurer.

Have payment questions? Contact us at: Treasurer@chicagofluteclub.org

## **Technical Information**

For the 2020–2021 season, *Pipeline* will be published and available electronically until further notice. When in print, *Pipeline* is published in black and white on 8.5" X 11" pages with half-inch margins.

Advertisements should be in **black and white** and should be submitted as **PDF files saved for "Press Quality."** 

Please email ads to: Pipeline@chicagofluteclub.org

Standard shapes and dimensions for advertisements are displayed on the following pages. Note that the dimensions take into account *page margins* and allow for *space between columns*.

## **Member Notices**

CFC members may advertise personal items for sale in *Pipeline*. This is intended solely as a service to CFC members seeking to sell or buy privately owned musical instruments, music accessories, books, and sheet music. This service is limited to the advertising of goods; members may not advertise services. The cost is \$5 per advertisement; advertisements may include more than one item offered for sale.

There is no charge for listing stolen instruments.

Member advertisements will appear in one issue only and will be published in the earliest possible issue after receipt by the editor. 7.75"

Full-Page Advertisement: 7.75" X 10.25"

10.25"

▲			→ _
		7.75"	
	Half-Page 7.75	Advertisement: " X 5.0"	<b>5</b> .0"
<b>▲</b> 3.75"		<ul> <li>3.75"</li> <li>Eighth-Page Advertisement: 3.75" X 2.5"</li> </ul>	2.5"
Quarter-Page Advertisement: 3.75" X 5.0"	<b>5.0"</b>		*